How to Locate and Read Rheem/Ruud/Richmond Serial Numbers

The serial number identification on all rating labels contains ten digits. It follows the example below:

12	***09***	***D***	***01234***
Year Manufactured	Month Manufactured	Plant Line Code	Consecutive Serial Number

Your warranty is based on the date of manufacture and the warranty code listed in the model number. To verify if your heater is in warranty call 1-800-621-5622 and listen for the prompt to take you to Warranty.

Tank Type Water Heater	Tankless Water Heater	Heat Pump Water Heater
		









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Effective April 2, 2012 product being produced in Mexicali started using a new rating label. You will notice a different format based on the week and year of manufacture. Please see the below key and the enclosed picture. Please note the date of Manufacture on the 3rd line.

- Serial Number
  - PWWYY00001
    - P = Plant Identification Code – see below
    - WW = week
    - YY = Year
  - PWWYY00001A
    - A, B, C, etc Suffix after serial number designates a conversion
  - Each manufacturing plant will migrate to the new serial number as they are migrated to Oracle

Plant location	Plant Identification Code
Montgomery	A
Water Heater Innovations	W (Marathon and Eclipse)
Nuevo Laredo	Q
Mexicali	M
Canada	C

For Example the serial number:

M141209135

Mexicali plant, week 14, 2012, (09135) actual consecutive serial number.