

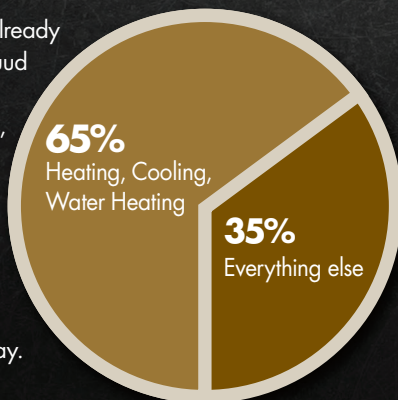


EcoNet™ allows homeowners to manage up to

65%

of their home energy use from anywhere.*

EcoNet technology is already integrated into many Ruud Heating, Cooling, and Water Heating products, and new products are launching all the time. For an up-to-date list of EcoNet Enabled products, visit Ruud.com/EcoNetEnabled today.



*Based on D.O.E. data

30-SECOND SALES PITCH: HOW TO SELL ECONET™

The EcoNet Smart Home System provides advanced air & water control for maximum energy savings and ideal comfort.

BENEFITS FOR CONTRACTORS:

- Automated Installation** - Automatically detects equipment for hassle-free installation.
- Simplified Service** - Descriptive alerts identify components requiring attention.
- Customer Relationships** - Contractor contact information automatically displays in EcoNet app when equipment alerts occur.

BENEFITS FOR HOMEOWNERS:

- Comfort** - Monitors and adjusts connected air and water systems to create a homeowner's ideal environment.
- Savings** - Puts complete control of up to 65% of home energy use in one place, allowing homeowners to manage energy consumption like never before.
- Convenience** - With the Control Center's simple touch screen interface, mobile-friendly web portal, and mobile apps, it has never been easier to make temporary modifications, create weekly schedules, or plan for vacations.
- Peace of Mind** - From maintenance reminders to critical alarms, it ensures homeowners are notified any time air and water systems require attention.

The mobile apps & mobile-friendly web portal are powerful and absolutely free.

The Ruud EcoNet app is available for Apple® & Android™ mobile devices.

RuudEcoNetConnect.com

Selling Guide
EcoNet™ Smart Home System



CONNECTS AIR WITH WATER, AND YOU WITH

MORE CUSTOMERS



Introducing EcoNet™,
The Smart Home System
for Heating, Cooling
and Water Heating.



Introducing EcoNet™

ECONET™ SMART HOME SYSTEM

HOW IT WORKS

For over 100 years, Ruud has provided trusted, long-lasting solutions. And we remain committed to providing the most reliable Heating, Cooling, and Water Heating products focused on keeping you comfortable. Now, we are delivering an advanced level of convenience and efficiency for homeowners, while helping contractors achieve a higher level of sales and service.



By bringing your air and water systems together, EcoNet makes it easier than ever for homeowners to save energy and achieve just the right temperature—all while giving you the diagnostics you need to deliver that right level of service.



APPS & MOBILE-FRIENDLY WEB PORTAL

Used to remotely program and make setting adjustments on EcoNet Enabled systems. Also provides notifications for maintenance reminders and equipment alarms.

Note: Requires use of appropriate WiFi Kit. See below.



CONTROL CENTER

Required to operate an EcoNet Enabled Heating and Cooling system. The Control Center also works with EcoNet Enabled Electric and Hybrid Water Heaters and is compatible with *Comfort Control² System™* Air Conditioner and Heat Pump models, when matched with an EcoNet Enabled Gas Furnace or Air Handler.

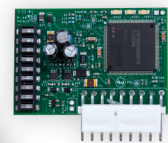


WiFi KITS

Required to remotely operate EcoNet air & water systems from the EcoNet web portal and mobile apps.

- EcoNet WiFi Kit for Heating and Cooling
- EcoNet WiFi Kit for Electric and Hybrid Water Heaters
- EcoNet WiFi Kit for Gas Water Heaters
- EcoNet WiFi Kit for Pool Heaters**

Note: Kit contents optimized for each application.



CC² TRANSLATOR

Required to enable *Comfort Control² System™* outdoor Air Conditioner and Heat Pump products to fully communicate with an EcoNet Enabled Gas Furnace or Air Handler.



OUTDOOR TEMPERATURE SENSOR

Recommended for installations of EcoNet Enabled Gas Furnaces or Air Handlers when combined with non-communicating Air Conditioners or Heat Pumps. Supports a Dual Fuel system, and displays the outdoor temperature on the Control Center.



*If your EcoNet Enabled Electric Water Heater is wired to your EcoNet Enabled Heating & Cooling system, only one EcoNet WiFi Kit (Kit for Heating & Cooling or Kit for Electric Water Heaters) is necessary for connecting the products to the mobile apps and mobile-friendly web portal.

**Coming soon.

For a full, up-to-date list of EcoNet Enabled products, visit Ruud.com/EcoNetEnabled